

# MALENA DE LAS CARRERAS

## Fashion Creative Designer

### EDUCATION

**INSTITUT FRANÇAIS DE LA MODE** Bac +5  
MSc INTERNATIONAL FASHION &  
LUXURY MANAGEMENT

- Business Case FIRST PRICE: **La Samaritaine**

2022 - 2023 | Paris

**CENTRO DISEÑO CINE Y TELEVISIÓN** Bac +4  
BA FASHION AND TEXTILE DESIGN

- Specialization in **Womenswear RTW**

2018 - 2021 | Mexico City

**PARSONS SCHOOL OF DESIGN**  
DESIGN STUDIO SUMMER INTENSIVE COURSE

2016 | New York

### MAIN ACHIEVEMENTS

Paris Fashion Show Assistant

**ATLEIN**

(2023)

**INSIDE LVMH** Certificate

(2023)

Head Assistant Stylist for **KENDRICK LAMAR**

**BIG STEPPERS TOUR**

(2022)

Publication of garments featured in

**BEUYS MAGAZINE**

(2017)

Finalist for **WOMENSWEAR**

**GLOBAL DESIGN GRADUATE SHOW**

in Collaboration with **Gucci**

(2022)

### CONTACT

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### EXPERIENCE

#### Junior Designer & Product Manager

by FANG

2023 - current

- Development of design creative process for seasonal collections and haute couture
- Technical packs, 3-D research and trend analysis, assisting in fittings & follow-up sampling production
- Product development, communication with suppliers for fabric and trims sourcing

#### Assistant Studio Designer Womenswear

TÉLLEZ

2020 - 2021

- Design process & creation for RTW Collections
- Daily collaborations with Creative Director
- 3D research, iconographic research & quick sketching
- Draping samples & sewing prototypes

#### Stylist for Nike Capsule Collection

FREELANCE

2018 - 2019

- In-store stylist for pop-up store
- Personal shopper/retail in store
- Costumer relationship management

#### Fashion Week Assistant Producer

COLOÜRS PUBLICITY COMPANY

2017

- Logistics & organization for Fashion Week MX
- Supply management and VIP client relationships

### SKILLS

- Design
- Creative Process & Moodboards
- Handsewing & industrial sewing
- Photoshop | Illustrator | InDesign
- Inspiration & concept research
- 3D research & deconstruction
- Handsketch & Technical drawings
- Patternmaking & Moulage technique
- Extensive fashion history knowledge
- Research & trend forecasting (WGSN)
- Tech packs | Collection plan
- Brand management
- Fabric & trims knowledge
- Detail-oriented
- Organization & proactiveness

### INTERESTS

- Fashion history
- Art history
- Elvis Presley Fan
- Draping techniques
- Charcoal drawing
- Deconstruction
- Guitar enthusiast
- Contemporary dance

### LANGUAGES

- **SPANISH** | Native
- **ENGLISH** | Bilingual
- **FRENCH** | B2 level